

REP HEADLINE# 6296776
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG24/12 14.08
*** WFTV-TV ***

ADV # ADV. NAME POLI/C MACK/R/SEN/FL

AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES

919 PRINCE STREET

ALEXANDRIA, VA 22314

REP.# OFF.# 6556 SALESMAN #

BUYER NAME MARIANNE CAMPBELL

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6296776

CLASS: NATL. LOCAL REGIONAL

PRDCT CONNIE MACK/SENATE EST#425 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP2/12 WK-1

DATE AUG24/12 14.08

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
** NEW RODER **

TTLS \$14800
PLS CFM, THX 8/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 425

1			600P-630P	30		\$3,700.00T	8/28	8/31	4		TU-F	4
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PROGRAM : NEWS
CON COM1: 1X PER DAY

SEP/12 14800.00

TOTAL 14800.00
TOTAL SPOTS 4

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:LINE#	:	:	:	:	:	:	:	:	:	:	:	:

THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

MARKET TOTALS \$24,666 WFTV 60% WKMG 0% WESH 40% WOFL 0% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI
 DEMOS- RA35+*